

Advertising in The Southwest Means Advertising in The El Paso Herald

Have An Ad In The Herald's



Keynote

In connection with the "Keynote" Trade Excursion, The Herald will issue a "Keynote" Edition. To business men who are going on the excursion, and those who are not, an advertisement in this edition will be the "key" to unlock the business doors of adjacent territory. This edition will be issued on October 12th. In addition to The Herald's regular circulation, a sufficient number of copies will be printed to cover the territory traverseed by the excursion. The Herald will have a man on the excursion for this special purpose.

Past Performances

On previous trade excursions The Herald's trade excursion edition has always been a business bringer for El Paso firms. The coming "Keynote" Edition will be far better than any paper of this kind previously published. Business men are asked to cooperate with The Herald's Advertising Department.

Telephone For a Herald Man and Talk This "Keynote" Edition Over

HOLIEST OF DAYS

Celebration Will Begin on Friday Evening, Ending Saturday Night.

When the first stars appear in the heavens Friday evening, they will usher in the day hollest to the Jew when the thest stars appear in the heavens Friday evening, they will usher in the day hollest to the Jew in his entire religious calendar. From that hour until the evening of the following day, Saturday, Sept. 21, the devout Israelite will give himself entirely to God, and to the purifying of his soul by repentance. It will be a day spent by him in meditation and prayer, with no thought of the world, its profits or pleasures. It is the great white Fast, when, abstaining from all food, from sundown to sundown, the people of Israel "afflict their souls" for the sins of the past year.

The hely day is mentioned in the Bible in a number of places; Leviticus XVI describes the elaborate priestly ceremonial of atonement; bid XXIII, 16-32, it appears in the list of festivals where the "affliction of the soul" (fasting) is ordained; ibid XXV.), announces that on the day of atonement, each 50th year, the trumpet sound shall usher in the jubilee year; while Numbers XXIX, 7-21, describes the sacrifices of this sacred day. From these references and later accounts of the Talmud we can get a picture of this day of awe as it was celebrated in Biblical times. The holy day on the 10th day of Tishri was observed by abstention from food and drink and by an elaborate ceremonial in which the high priest was the central figure. He besought forgiveness for his own sins and those of his own household, then for those of the wider household, then for those of the wider household, then for the Lord' and set the other aside "for Azazel." The blood of the sacrifices he springled upon the curtain of the holy of holles to purify it from the sins of the people.

From this Biblical ceremonial which throughout seeks for forgiveness of the community as a whole, the day of

TO MEDICAL COLLEGE

The Sabbath school of Temple Mt. Sinai will open for the carolinent of pupils Sunday, Sept. 22, at 18 a. m. All children desiring to attend are expected to be on hand at this time.

NOGI BEQUEATHS BODY

Tokio, Japan. Sept. 17.—The will of Gen. count Maresuke Nogl, who, with his wife, committed suicide the moment the body of the late emperor started on its journey to the tomb, suggests that his body be given to a medical college requesting that only medical college, requesting that only his teeth, hair and nails be buried in the grave.

The document bears the date of the sins of the people.

From this Biblical ceremonial which throughout seeks for forgiveness of the community as a whole, the day of atonemut has been somewhat changed in Rabbinic Judaism and in the modern

Little Bobbie's Pa By WILLIAM F. KIRK.

service and emphasizes also the repentance and personal prayer for the forgiveness of each individual sinning soul. It completes the penitential period of 10 days that had begun with the New Year's day.

The celebration of the Day of Atonement begins in the synagog with the evening service, called Kol Nidre from its opening formula, which refers to vows concerning the individual and his conscience. With its strongly marked melodies and songs, this service assumed in the course of time a very impressive character. Throughout the following day a continuous series of services is held, which toward the middle of the afternoon is beightened in impressiveness by a most solemn commemorative service for the dead. This is followed by the Neilah or closing service in which the main ideas of the day are especially emphasized; repentance conditioning forgiveness and God's sealing the decree of man for the ensuing year. The service ends with a solemn invocation of God's name, the Shema and the sevenfold exclamation, "The Lord, He is God." As a signal of the close of the sacred day, the trumpet (shofar) is blown once, and the devout worshipper turns homeward from God's house with the assurance that in reward for his true and sincere repentance the sins of the past have been forgiven.

Rabbi Zielonka will preach at Temple Mt. Sinai Friday at 7 p. m. on "What are We Trying to Get Out of Life?" on Saturday, at 10 a. m., on "On the Heights," and at a Memorial service at 4 p. m. Saturday on "Out of the Depths." Pa, that I think you wud like to hear.

I wud like to hear it all rite if you ill let Bobbie sing it, sed Ma. I am frade that you wuddent be abel to do fine a song justice.

Well, sed Pa, then Bobbie can sing t. I knew that he wanted to sing it isself, but what Ma sed about it been a fine song made me feel kind of catchy.

In the first place I never cooked a turnip & wuddent have one in my hand. & in the second place I cuddent throw strate enuff to hit anybody in the hed unless I aimed at his feet.

Pa got kind of mad then. Wife, deer, sed Pa, is there anything that I ever did that you liked? I was almost sure that this one time you wud like this song. I spent a lot of time on it. I thought the chorus was kind of catchy. I wud like to hear it all rite if you will let Bobbie sing it, sed Ma. I am afrade that you wuddent be abel to do

arrade that you widdent be abel to do so fine a song justice.

Well, sed Pa, then Bobble can sing it. I knew that he wanted to sing it hisself, but what Ma sed about it beeling a fine song made me feel kind of good after all. So Pa handed me the song, & I sang it the best I cud for the kind of song it was. This was the naim of the song:

The drawing room was crowded in a city far away. city far away.

Your poor old boy, sed Ma, I dident think that you were going to cry so hard, or anything like that. If it will maik you feel any better to tell you that I think the song is good. I will say that the song is good. I only thought that you wanted my real opinyun, Ma sed.

You know as well as I do that now

city far away.

It was a politishun's hoam, so brilyunt and so gay.

His wife was cooking dinner wen a guest caim through the door & sed Do you think William Taft will get jest one term moar?

She hit him with a turnip on his baid and shiny pate & sumthing like the following was the word that she did state.

Nix, Nix, Nix on Polyticks,
I'm thred of Teddy Roosevelt & his little Bull Moose tricks.
I wuddent care if Taft grew Daft & Wilson crossed the Styx,
Nix, Nix, Nix on Polyticks!

Well, sed Pa, what do you think of that for a song?

Well, sed P2, what do you think of that for a song?

It dident seem to impress me favorable sed Ma. It is not true, not true to life & not true to wimmen, sed Ma. Did you evver see me, for instens, throwing a turnip at a man's baid hed?

So then Pa toar up his song as cesy as he used to tear up Broadway.

COLORADO IS READY TO FIGHT THE DAM

Will Be at Sait Lake City With Strong Delegation—Temple Choir 500 Voices to Sing "The Ode to Irrigation." Salt Lake City, Utah, Sept. 17 .- Sena-

tor Joseph W. Bailey, of Texas, has announced his intention of heading a trainload of Texas delegates to the National irrigation congress at Salt Lake City to do battle with Colorado over the vexing question of state rights to the waters of the Rio Grande. It is re-ported here that Colorado's side of the argument with the Lone Star state will be advanced under the leadership of former governor Alva Adams and sena-tor Frank Gouty, and that they will be backed by a strong delegation from Colorado to arrive at Sair Lake City September 29. Differences of opinion regarding title to some of the water along the Colorado-Utah line have arisen recently and, although Utah's rosition as hosters to the congress will position as hostess to the congress will not permit of active participation in the fight, which otherwise might be

the Rio Grande is one that enlivened the discussions at the congresses held at Albuquerque in 1908 and at Pueblo

You know as well as I do that polyticks is everything rite now & that it is always a important part of American life. Why doant you rite a song about the moonlite on the lake, or sumthing of that kind. Everybody knows that thare is moonlite on the lake when thare is a lake and a nite that the moon is out.

I guess you better lay off on

The board of governors of the con-gress has arranged for a program that will exceed in general interest that of ny previous session

The rendition of the "Ode to Irriga-tion" by the Tabernacle choir, aug-mented to 500 voices, at the opening session of the congress will be one of the greatest musical events in the history of this famous choir, according to Prof. J. J. McClellan, composer of the ode. The choir will sing other selec-tions, with full orchestral and organ

Musical features for the congress will play an Important part in the amusement and entertainment features of the program. The official band will be on duty from the Saturday before the congress opens until the close, six days later, and, in addition to every avallable band in Salt Lake City, on the opening day of the congress the cities of Price and Spanish Fork will send their bands for the great parade.

We have some bargains in heavy tim-

DEVELOPMENT

Bids Are Opened For Five Government Buildings on Experiment Farm.

Tucumcari, N. M., Sept. 17.-Extensive improvements will be made this winter and next spring on the local opera house, the changes contemplated opera house, the changes contemplated being the pebble dashing of the present structure and the addition of a 50 by 90 foot airdome on the south side of the building as it now stands. Ritz & Son, contractors, of Tucumeari, will begin the pebble dashing of the building this week and the remainder of the work will be completed as soon as the weather permits, it is said.

A. L. Walker has let the contract for a residence on South First street, adjoining the McAlpine residence, which is nearing completion. Another building to be erected in the same neighborhood will be the residence of A. J. Clavel, adjoining the home of L. G. Pearson.

Work is being rushed on the home of J. D. McMurtrie, on South Third street. The building will be finished

or J. D. Mcsturrie, on South Annustreet. The building will be finished with stucco.

U. N. Whitehall, a contractor of this city, was declared the lowest bidder on the construction of the five buildings for the government experiment station north of town. His bid approximated, it is said, \$5800. Two other bidders tried for the work, the lower being more than \$300 above the successful bidder in his bid.

Work bag started on the clearing of the section of land recently purchased for the station and this land will be broken and prepared for crops as soon as possible. Prof. E. C. Chlicott, chief of the office of dry land agriculture at Washington, has been in Tucumcarl conferring with the local officers in regard to the plans and locations for the new buildings. It is thought that the farm will be in good shape by next spring.

NEW PHONES FOR DOUGLAS RECEIVED

New Exchange Building Is Practically Completed; System to He Made New With Modern Equipment.

New With Modern Equipment.

Douglas, Ariz, Sept. 17.—Five hundred desk and wall telephone instruments, of the latest type manufactured by the Western Electrical company, have arrived in Douglas for the local office of the Mountain States Telephone & Telegraph company. The tools which will be used in their instalation arrived at the same time and the work of putting the new instruments in place in the business houses and residences of the city will be started within a few days.

The company's new office building on Eleventh street between D and E avenues is rapidly nearing completion, plastering and interior finishing being

plastering and interior finishing being in progress now.

Road Work Delayed.

On account of the heavy rains which feil during the summer season all over Arizona, progress on county road work has necessarily been quite slow, according to county road superintendent J. ...

Benton. Practically every road in the county has been washed out more or less.

To cope with this situation, Benton To cope with this situation, Benton has an entirely inadequate force, having but six men and four teams at his command. The road building crew is now between St. David and Fairbank, working east. They will not be able to reach the Douglas district for at least two months, Benton stated.

NEW BUILDING TO BE FINE STRUCTURE

State College, N. M. Sept 17.—The new Engineering building will be the bollers rest. The steam plant is not finest building on the campus, and is to be first class in every respect. It reserved for emergency in the event of will cost \$30,000 and will be built in accident to the new electric pumping an L shape, and will be three stories in height. A tower or dome will be converted over the entrance of the main. height. A tower or dome will be constructed over the entrance of the main unit, and large steps will lead up to the main entrance on the second floor. The first floor is to be of a semi-basement character, and the building will contain class, lecture and drawing rooms and laboratories and will make room for the physics department. The annexes will have the machinery and woodwork shops, with electrical and mechanical laboratories and all the power equipment. The new building will give ample room for the new 25 horsepower Corilss engine and the Universal grinding machine which are now lying idle for want of room.

AWARDS CONTRACT FOR MODERN BRICK BUILDING Plainiew, Texas, Sept. 18.—T. J. Finnie has awarded the contract to W. R. Simmons for the erection of a modern brick building on the lot next to the Third National bank. It is to be one story, 25x120 feet, and the work is to story, 25x120 feet, a begin on it at once.

CONCRETE HOUSE FOR ARTESIA. Artesia, N. M., Sept. 17.—G. M. Win-ans is erecting a two story concrete house near the loading station south

DAILY RECORD

Building Permits Issued. To T. G. Giron, to erect an adobe building at Eighth and South Virginia; estimated cost, \$200.

To James F. Brown, to erect 20 room tenement at corner of Eighth and St. Vrain; estimated cost, \$4000.

Vrain; estimated cost, \$4000.

Deeds Filed.

North side of Hueco, between Jefferson and Marr streets—A. Zintgraff and wife to E. Allen and A. P. Allen, lots 9 and 10, block 73, Government Hill; consideration, \$550; Aug. 31, 1912.

Sierra Bianca, Texas—Peter Nawatny, ir., to Otto Warnecke and L. W. Stieren, lots 2 to 11, block 25, Sierra Blanca; consideration, \$1000; Sept. 9, 1912. moon is out.

I guess you better lay off on song-writing, sed Ma. & try sumthing else, I was reeding the bother day about a man that got ten thousand dollars for curing a horse that beelonged to a rich man., Why doant you try beeing a veterinary surgeon instead of a poet.

Beeing a what? sed Pa.

Oh, anything, sed Ma. Try beeing a shipping cierk. But doant be a song writer.

So then Pa toar up his song as coar

Southeast corner of Magoffin avenue and Brown street—L C. Oden and wifs to F. J. Hall, lots 1 and 2, and west 15 feet of lot 3, block 4, Magoffin Home-stead addition; consideration, \$19,000; July 6, 1912.

Northeast corner of La Luz and Co-

pla streets—J. W. Tappan to M. K. wright, lots 1 and 2, block 112, East El Paso; consideration, \$650; Sept. 16, 1912 Paso; consideration, \$650; Sept. 16, 1912 El Paso county, Texas—T. C. Clegg to E. C. Perry, sections 3, 4, 10, 11, 15, 16, 22, 23 and 24, public school land; consideration, \$27,206.37; Dec. 1, 1911. El Paso county, Texas—R. L. Hickey and wife to C. A. Kiker, 627 acres, be-ing section 24, block 120, also section 5, block 119, public school land; consid-eration, \$4000; Sept. 15, 1912. El Paso county, Texas—William

eration, \$4000; Sept. 13, 1912.

El Paso county, Texas—William Martin and wife to R. L. Hickey, section 24, block 119, and section 24, block 120, public school land; consideration, \$4000; Feb. 21, 1912.

West side of Rio Grande, between Birch and Maple streets—T. J. Cassidy to J. M. Williams, lots 25 to 27, block 99, Bassett's addition; consideration, \$1050; Sept. 14, 1912.

Southeast corner of Florida avenue and Nashville street—James Barrett and wife to Laura N. Field, lots 17 and 18, block 125, Highland Park; consideration, \$300, Sept. 2, 1912.

Liceased to Wed.

Licensed to Wed, Walter-Burnett and Santos Chavez, Juan Escajeda and Maria Castanada. James L. Kennedy and Catherine A.

Births-Girls To Mrs. Ignacio Marrufo, 208 South Virgina, Sept. 9, 1912. To Mrs. Gregorio Peres, Hill and Ninth street, Sept. 11, 1912.

If you are going to fence, get some of Lander's treated posts.

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F. L. WEMPLE, T. R. RYAN, Asst. Gen. Frt. & Pass. Agt. Traffic Manage

NEW PLANT REPLACES
OLD WATTS STRUCTURE
Within two weeks the old Watts
pumping plant of the waterworks will
be an entirely new structure. Brick
has entirely replaced the old sheet iron
structure that stood there for so many

The roof is being placed on that part

As the mesa plant is fulfilling all that was expected of it, no water is being pumped from the old Watts well.

POSTMASTER TO ATTEND MEETING OF WATER USERS Postmaster J. A. Smith is preparing to leave for Salt Lake, Utah, where he will attend the meeting of the repre-sentatives of the various water users' associations of the west. This meeting will be held the week preceding the National Irrigation congress, and will open on September 25. Mr. Smith will be a delegate from the El Paso Valley Water association, and will remain for



the irrigation congress.

rate of from three to eight pounds per week. No drugs, or other things to buy. Results are per drugs, or other things to buy. Results are per manent. Write for my free book, cure yourself Muttie Biel, A 8 Berclay, Denver, Colo

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MALTED MILK The Food-drink for All Ages. More healthful than Tea or Coffee. Agrees with the weakest digestion.

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15c Per Lb. WEDNESDAY ONLY

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-Timber

25 River Valleys awaiting development

Low Round Trip Settlers' Fares from El Paso to Tepic

and intermediate points on sale from April 1st.

Passengers availing themselves of Stopover Privileges at Tucson should see The West Coast of Mexico. Reduced Side Ride tickets now on sale. Ser S. P. ticket agents for details.

d. LAWTON, G. P. A., Guaymas, Sonora, Mexico.

HOTELS AND RESORTS

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